

## **BEST PRACTICE 1**

### **Year 2019-20**

#### **Newsletter of IQAC: Quality Initiatives and Endeavors**

**Goal:** The key goal of the practice is to achieve the maximum participation of all stakeholders by providing them with full information on the activities of the IQAC. The fundamental theory behind this strategy is that the participation index and involvement rises at a higher rate if the people participating in any productive activity are well educated.

**The Context:** Although stressing the need to disseminate information on the plans and prospects for the operation of IQAC, it was very important to inform individuals and raise awareness among themselves of the fundamental need to step into the post-accreditation period after taking charge of IQAC and in the last year of accreditation. The method of generating knowledge was very inefficient without any suitable and sufficient financial and administrative set up and attitudinal strengths. The Principal and the Coordinator moved to get all stakeholders interested in the best use of the least possible resources with the tool of an IQAC newsletter with only the passion and encouragement to act as the ideal force available to the institution and with only one purpose to step along with the expectations of NAAC.

**The Practice:** A self-designed framework for providing information on NAAC activities in the post-accreditation scenario had been developed by the college with a strong motive to make maximum use of the resources available. The Principal and the College Coordinator agreed to prepare a document that could provide full and consistent information on the activities of the NAAC, the IQAC and the post-accreditation position of the college. A small document of only four pages, including the introduction and history of the college accreditation process, was prepared; vision and mission of IQAC; IQAC philosophy, priorities and functions; Plans chalked out; goals and objectives achieved; recent achievements and future plans. The entire paper was prepared and released by IQAC's coordinator. The copies were circulated to all faculty members, office workers, non-teaching employees, Alumni Club office bearers, PTA members, and some copies were kept for the use of the students in the library reading room. On the numerous Notice Boards, copies of this leaflet were also displayed. The cost of the "Quality Initiatives and Endeavors" newsletter was less, but the effect and response were immense.

Evidence of Success: On the part of the institution, a modest effort was made to get maximum out of minimum. The Principal released the leaflet. She praised the efforts and called for other institutions in the state to pursue the college's initiative. It was a very fruitful endeavor as everyone with a stake in the organization obtained updates on the post-accreditation activities of the institution for quality improvement and encouraged everyone to work together and actively to achieve future plans. This shows that small and modest efforts can do wonders, made with strong vision and motives.

Problems encountered and Resources required: Being a government college and having so many economical, administrative and other handicaps, there were some problems with the various efforts aimed at quality sustenance and development. But to move forward, the mindset and enthusiasm of even a few people linked to quality pursuits is enough. This was an ambitious exercise conceived by the college that needed less funding. So, when introducing this procedure, no significant problems were encountered. Rich dividends were paid by the efforts of Principal and motivated faculty members.

The institution's implementation of this approach and other quality-related programs has shown that small and moderate individuals in small places can do wonders and create a friendly environment for all stakeholders.

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